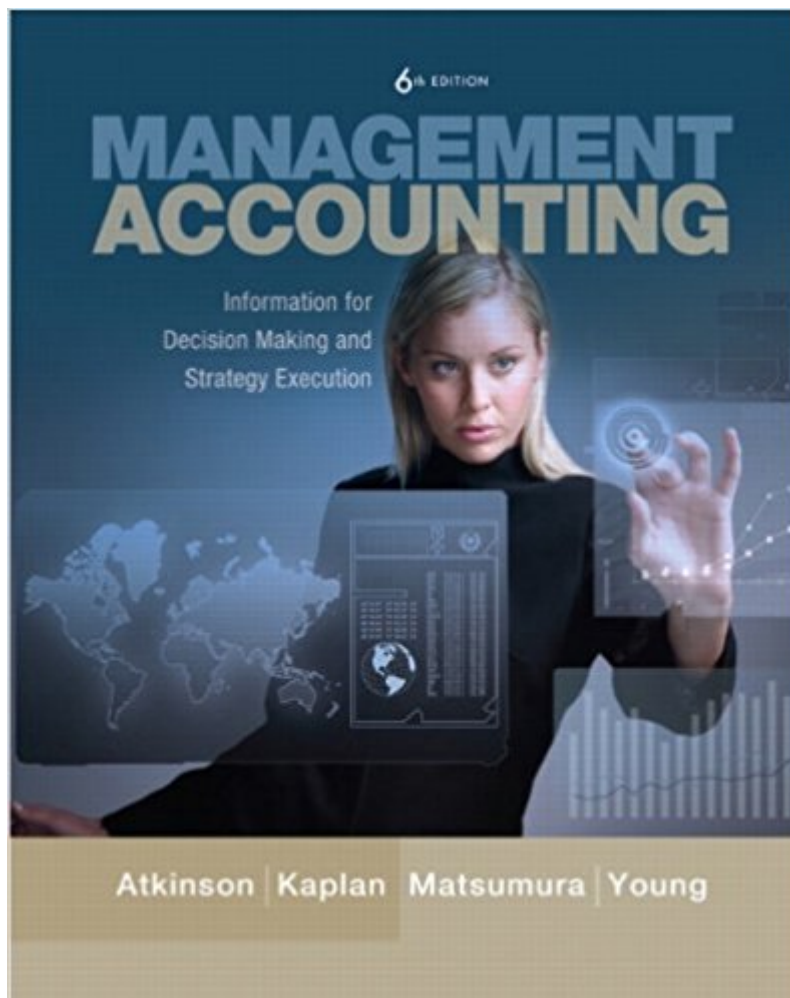




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Management Accounting: Information For Decision-Making And Strategy Execution (6th Edition)



Synopsis

An approach to management accounting from the perspective of a business manager.

Management Accounting: Information for Decision-Making and Strategy Execution explains how business managers can estimate and manage the cost and profitability of their products and customers. This text also covers how managers use financial and nonfinancial information to improve processes, design and develop new products, and motivate employee performance.

Book Information

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Customer Reviews

Dr. S. Mark Young heads the entertainment business program at the University of Southern California's Marshall School of Business and is the author of five books. --This text refers to an out of print or unavailable edition of this title.

This textbook is considered the latest, the greatest, state-of-the-art, and is used by Harvard. It is worth every minute you spend reading it. However, some of the later chapters can be confusing regarding the use of various cost models when describing aircraft and coffee makers within the same chapter as examples. The chapter on lean manufacturing is oversimplified. This book should be supplemented by a lean-manager program if proper understanding of lean is warranted. The reading level is advanced, and if one finds the text difficult to read then that one should take a course in English grammar, first.

Not the greatest book in the world - gave me enough on topics where I could then go and research

more related material on the internet.

Not bad for MBA class

as advertised

The book arrived in very poor condition.

Absolutely the worst text book.

This book is a real must Reading for everyone interested in the use of managerial tools to manage a company!

This text book is ok, it is pretty dry and boring but it gives you the information needed. This is part of my class requirement so I did not have a choice. I would recommend just renting it.

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